

33rd Research & Policy Conference on Child, Adolescent, and Young Adult Behavioral Health

Sponsorship & Exhibit Opportunities

Sponsorship Packages

Participating as a Sponsor at the 33rd Annual Children's Mental Health Research & Policy Conference is an excellent opportunity for organizations to receive marketing exposure in addition to gathering knowledge and networking with key researchers, administrators, policymakers, family members, youth, clinicians, and other stakeholders. Sponsorship is not limited to financial support per se, but can also take the form of provision of other materials and resources utilized at the conference. Should your company be interested in a sponsorship package not listed in this document, please feel free to contact us to discuss your interests at info@cmhtampaconference.com.

Exhibit Opportunity

Want to know a great way to showcase your organization and help support the continued focus on research and policy in children's mental health? Sponsor an Exhibit table at the 33rd Annual Children's Mental Health Research & Policy Conference. Your table will be visited by leading researchers, policy makers, youth and family advocates, and community partners from across the nation. Exhibitor participation is subject to approval. The USF Department of Child & Family Studies reserves the right to include only those organizations whose activities are compatible with our mission and consistent with our values and principles.

Individual Sponsorships

\$5,000 Research Luncheon Sponsor

Sponsorship of the Research Luncheon is a great way to get every participant's attention. An annual conference tradition, the Research Luncheon provides a terrific opportunity for networking among conference participants. Your sponsorship will be recognized on conference signage and in the conference agenda book.

\$4,000 Plenary Presentation Sponsor

This conference sponsorship will put you in the spotlight. As sponsor of one of the plenary presentations, your company will be listed on conference signage and will receive recognition during opening remarks. Sponsors will also receive promotion in the conference agenda book.

\$3,000 Poster Presentation Sponsor

This incredible conference sponsorship will get you noticed by all conference attendees. The Poster Presentations are a highly anticipated highlight of the conference each year. As sponsor of one of the conference poster sessions, your company name will appear on conference signage and in the conference agenda book.

\$3,000 Networking Breakfast Sponsor

Make your company's name the first thing conference attendees see in the morning by sponsoring one of the three networking breakfasts. Your sponsorship will be recognized in signage and in the conference agenda book.

\$1,500 Networking Break Sponsor

Take a break with conference participants by sponsoring one of the conference networking breaks. Your sponsorship will be recognized on signage and in the conference agenda book.

Conference Support Sponsorships

\$5,000 Conference Agenda Book Sponsor

Your sponsorship of the conference agenda book will ensure that our team will be able to create a high quality printed product that will be in the hands of all conference attendees. The Conference Agenda Book Sponsor will receive recognition during opening remarks and throughout the conference, as well as prominent promotion in the conference agenda book.

\$5,000 Conference Bag Sponsor

Your company name will be on the arm of every conference participant with this key sponsorship. Your company name and logo, with that of CFS, will appear on the bags and your sponsorship, as well as on signage and in the conference agenda book.

\$3,000 Name Badge Lanyard Sponsor

This sponsorship opportunity keeps your company at the heart of the conference and of each conference participant. Your sponsorship will be recognized on signage and in the conference agenda book.

Agenda Book Advertisements

This sponsorship opportunity guarantees you will be seen by all conference participants. Plenty of options to choose from.

\$1,000 Full-page

8.5" wide x 11" high

\$500 Half-page Vertical

4.25" wide x 11" high

\$500 Half-page Horizontal

8.5" wide x 5.5" high

\$250 Quarter-page

4.25" wide x 5.5" high

\$150 Business Card

3.5" wide x 2" high

33
YEARS

Child
& Family
Studies

Annual Research & Policy Conference
Child, Adolescent, and Young Adult
BEHAVIORAL HEALTH

TAMPA CONFERENCE

March 15-18, 2020



Sponsorship/Exhibit Request

Organization Name:* _____

Contact First and Last Name:* _____

Contact Title: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Email Address:* _____

Website Address: _____

**Required information*

Sponsorship Level Requested: (check all that apply)

Individual Sponsorship Packages

- Research Luncheon\$5,000
- Plenary Presentation\$4,000
- Poster Presentation Session\$3,000
- Networking Breakfast\$3,000
- Networking Break\$1,500

Support Materials

- Conference Agenda Book Sponsor\$5,000
- Conference Bag Sponsor\$5,000
- Name Badge Lanyard Sponsor\$3,000

Agenda Book Advertisements

- Full-page (8.5" wide x 11" high) \$1,000
- Horizontal 1/2-page (8.5" wide x 5.5" high)\$500
- Vertical 1/2-page (4.25" wide x 11" high)\$500
- 1/4-page (4.25" wide x 5.5" high)\$250
- Business Card (3.5" wide x 2" high)\$150

Exhibit Level

- Exhibit Table \$600
- Exhibit Table Partner Organization* \$500

Total amount of sponsorship requested: _____

** Partner organizations are those with whom the USF Department of Child & Family Studies routinely work with to coordinate and conduct the conference, including the organization of invited presentations and tracks.*

Note:

All requests for sponsorship and/or exhibitor must use this form. All incoming requests are handled on a first come, first served basis. The conference organizers reserve the right to review all applications for approval to ensure consistency with the conference theme and the vision and mission of the USF Department of Child and Family Studies. Email a completed copy of this form to:

info@cmhconference.com

Confirmation of your request will be sent via email within 5 business days.

Sponsorship/Exhibitor fee does not include conference registration.

After written confirmation of acceptance, the sponsor must provide the sponsorship funds, logo image (in the format required by the 33rd Annual Children's Mental Health Research & Policy Conference) and other details required (such as correct use of the sponsor's name, trademarks, etc.) to the conference contact within 10 days of receipt of acceptance. Sponsorship/Exhibitor pledges cannot be processed without payment.



<http://cmhconference.cbcs.usf.edu>

